

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	GMMB, INC.	OBAMA FOR AMERICA
AND	3050 K St NW Ste 100	PO BOX 8102
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102
	USA	USA
CONTACT	J. DEMASTRIE	PRODUCT OBAMA/D/PRES
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 2265	PRODUCT CODE 1301
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/04/12 NO. WEEKS: 1		

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	Su	1	11:30A	12:00N	60S	11/04/12-11/04/12	PATRIOTS GAME DAY	1	4000.00	4000.00
2 FIXED	Su	1	01:00P	04:00P	60S	11/04/12-11/04/12	NFL (1PM)	1	36000.00	36000.00
3 FIXED	Su	1	04:00P	07:00P	60S	11/04/12-11/04/12	NFL (4PM)	1	36000.00	36000.00
4 FIXED	Sa	1	12:00N	07:00P	60S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	2000.00	2000.00
5 FIXED	Sa	1	07:30P	08:00P	60S	11/03/12-11/03/12	WBZ NEWS	1	4000.00	4000.00
6 FIXED	Sa	1	08:00P	11:00P	60S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	20000.00	20000.00
Total Contract:								6		102000.00
Billing Summary										
Qtr 4 12						Oct	Nov	Dec	Total	
						.00	102000.00	.00	102000.00	
GRAND TOTAL									102000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION